



Press release
Paris, 25/07/2022

ESCCOM joins the Collège de Paris

After the launch of Metaverse College and Asteria, Collège de Paris, the higher education group present in France and internationally, announces the arrival of [ESCCOM](#), school of business, communication and management, within its community of training organizations. Present in Nice and Cannes, [ESCCOM](#)'s ambition is to increase, with the Collège de Paris, the access of young people to work-study training and the integration of job seekers in the PACA region.



Expand its training offer dedicated to the Communication sector

Since its creation in 2011, Collège de Paris has made it its mission to make excellence accessible in multiple sectors such as business, digital marketing, digital, fashion and entrepreneurship. Always attentive to the market and the new needs of companies, the group of higher education institutions offers its students a variety of training programs that correspond to their personal ambitions.

July 2022 : Collège de Paris is expanding its educational offerings and announces the arrival of [ESCCOM](#), school of business, communication and management, directed by Marie and Sophie Rolland.

For more than 35 years, ESCCOM has been a key player in private higher education, accessible through work-study programs, initial training or continuing education, in the Alpes Maritimes department. With locations in **Nice and Cannes**, the school offers state-recognized training programs **vocational, bachelor and master level** in the fields of marketing, communication, human resources, administration, business, accounting and hotel and restaurant management.

« The attractiveness of our beautiful region is growing both in terms of employment and cultural life. This is why we must do everything we can to meet the demand. It is by moving closer to Collège de Paris that we will be able to satisfy it. Innovation and ambition are the words that define our lines of development in terms of pedagogy and educational offerings. » – **Sophie Rolland, ESCCOM's communication manager.**

ESCCOM has thus enriched the College de Paris' offer, particularly in terms of training for communication professions, which already includes the Digital College.

Strengthen its territorial positioning in the Provence Alpes Côte d'Azur region

Already active in Marseille, thanks to its partnership with the Cadenelle Institute, **College de Paris is strengthening its territorial presence in France and its presence in Provence Alpes Côte d'Azur with the ESCCOM.**

« The arrival of ESCCOM in our community of institutions is first and foremost a beautiful family story: two sisters, daughters of the founders, are joining forces with my brother and me. It is also a strategic opportunity for College de Paris: we are completing our regional presence in the southeast and further enriching our educational offer ». - **said Olivier de Lagarde, President of College de Paris.**

College de Paris and ESCCOM have a common project: to increase the accessibility of young people to training through work-study programs and the integration of job seekers through continuing education in the PACA region.

The group is now present in 10 major regions of France including Auvergne-Rhône-Alpes, Grand-Est, Ile-de-France, Occitanie, Provence-Alpes-Côte- D'azur.

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About the Collège de Paris :

Founded in 2011 by Olivier and Nicolas de Lagarde, Collège de Paris is a company with a mission to make excellence accessible through a community of schools or training organizations that share three values: educational quality; international openness; and individualized support towards employment. Three target groups benefit from the programs: young people, particularly through apprenticeships; employees; and job seekers. The activity is spread throughout the country through more than fifty of its own establishments, supplemented by a network of one hundred and fifty accredited partners. By 2022, Collège de Paris will be supporting 14,000 students and 30,000 adults. More informations : <https://www.collegedeparis.fr>

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